

Southern California World Service Delegate's Report

May, 2019



2019 World Service Conference Theme

**Action is Attraction - There is No Growth
in the Comfort Zone**

*L'action, c'est l'attrait - Il n'y a pas de
croissance dans la zone de confort*

**La acción es atracción - No hay crecimiento
en la zona de comodidad**

This was my 2nd WSC. I was blessed to have an East Coast ocean view, and the company of many friends, including Rosanna, Calif. North Delegate.



World Service Conference (WSC) Facts:

- 1961: First WSC was held in New York
- The World Service Conference (WSC) is an annual meeting of the elected Delegates from each of the Areas of the World Service Conference structure, the Board of Trustees, the Executive Committee, and World Service Office Conference staff. Through the discussions and deliberations at the WSC, the active voice and effective group conscience of Al-Anon is heard on world service matters. (*Service Manual*, p.68)

- Translation was provided to Delegates in Spanish and French for the first time!
- Voting members included: 67 Delegates, 17 Trustees, 3 At-Large members of the Executive Committee, and 7 WSO Staff members.
- In attendance with Voice but no Vote: Nikita, Director of Finance and Operations, and Scott, Associate Director—Digital Strategy.
- Not including meals, over 45 hours were spent in World Service Conference sessions!

WSO Financial Presentation



AFG-WSO Combined Audit and Budget Report

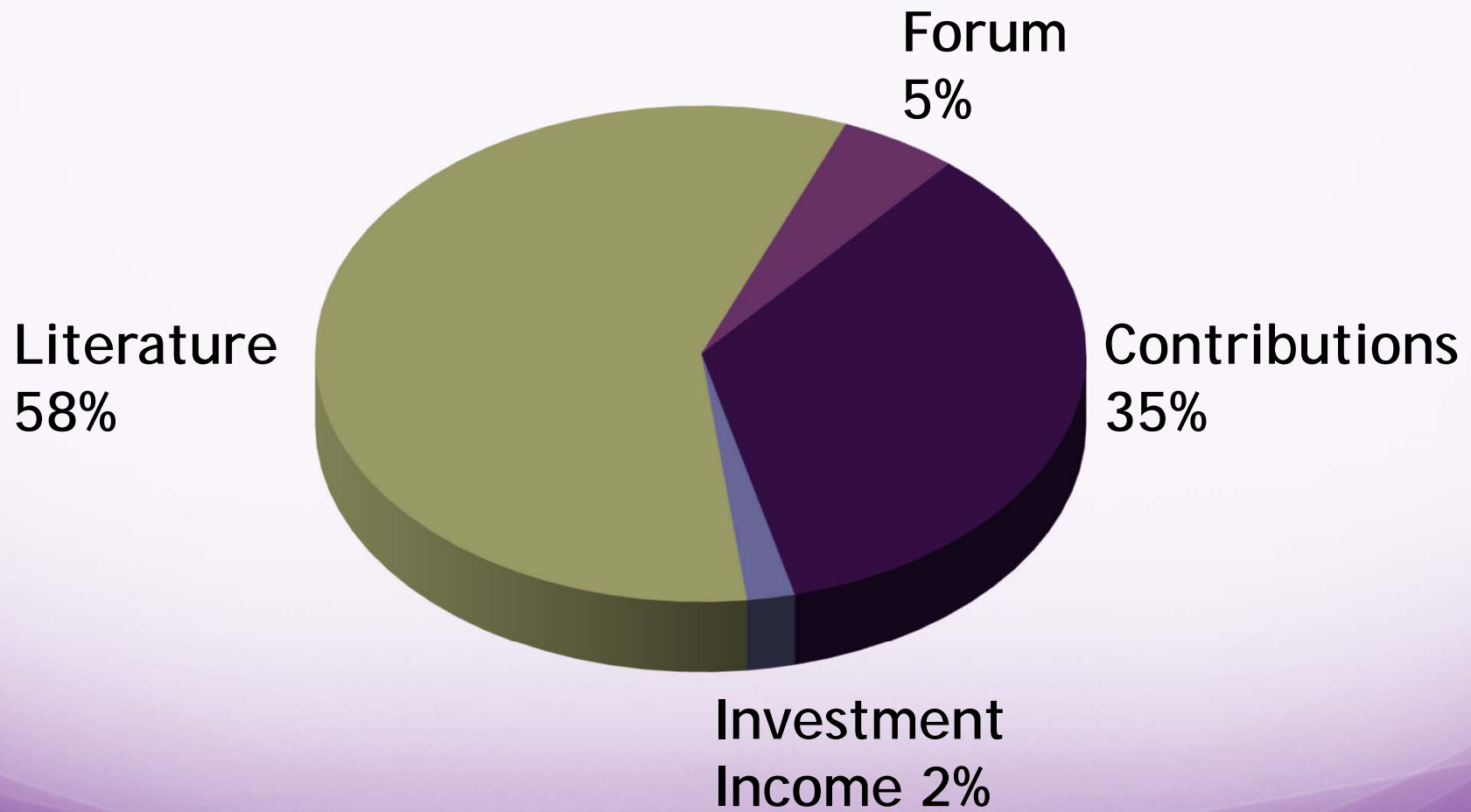
	<u>2017 totals</u>	<u>2018 totals</u>	<u>2019 Budget</u>
REVENUE			
Literature Sales	\$3,523,844	\$3,975,491	
-Cost of Sales	\$752,976	\$781,297	
Gross Profit	\$2,770,868	\$3,194,194	\$2,850,000
Forum Subscript.	\$264,461	\$257,685	\$255,000
Contributions	\$1,972,931	\$1,953,460	\$2,050,000
Convention Income	(none)	\$217,358	
Investments	\$772,673	(\$453,436)	*(combined)
FUNCTIONAL EXPENSES			
Program services	\$2,830,337	\$2,731,010	
Literature distribution	\$821,661	\$859,503	
General administration	\$1,172,290	\$1,804,414	
Total Operating Expens.	\$5,310,483	\$5,293,613	\$5,479,269
TRANSFERS	\$104,532	\$131,650	*\$232,600
NET ASSETS	\$8,646,834	\$8,446,245	
		2019 Strategic Plan Initiatives	(\$54,587)
		2019 Planned Net decrease	(\$178,956)

WSO 2018 Audit: Financial Position Statement

“We continue to invest in conservative, mature and healthy equities and bonds. No one is immune to Market conditions.”

	<u>2018</u>	<u>2017</u>
ASSETS		
Cash	\$ 1,619,970	\$ 1,307,705
Accounts receivable	172,673	178,806
Inventories of books and other literature	394,965	432,037
Deferred charges and deposits	118,436	168,583
Investments	5,759,434	6,601,457
Property and equipment, net	1,570,753	1,700,521
Intangible assets, net	197,709	124,685
	<u> </u>	<u> </u>
Total assets	<u><u>\$ 9,833,940</u></u>	<u><u>\$ 10,513,794</u></u>

Sources of Revenue



2018 WSC Structure Contributions (including other countries with 2017 for comparison)

<i>United States:</i>	<i>Area</i>	<i>% of Groups</i>	<i>Average For Groups</i>		<u>2018</u>	<u>2017</u>
Alabama/NWF	64AL	59.4%	129.77	Group	\$11,160	\$10,926
				Other*	2,107	1,395
Alaska	63AK	68.4%	207.13	Group	4,350	5,366
				Other*	1,444	2,438
Arizona	01AZ	71.2%	184.40	Group	\$40,014	\$35,457
				Other*	17,685	14,242
Arkansas	02AR	56.6%	143.77	Group	7,620	6,374
				Other*	1,014	2,359
California N	03CAN	68.5%	159.65	Group	85,889	83,398
California S	04CAS	71.5%	144.56	Group	114,349	114,612
				Other*	62,337	102,831
Colorado	05CO	67.1%	125.45	Group	24,713	26,016
				Other*	9,822	11,374
Connecticut	07CT	72.1%	131.19	Group	22,695	24,200
				Other*	6,420	2,203
Delaware	08DE	62.5%	92.68	Group	4,263	5,782
				Other*	1,785	638
Florida N	09FLN	77.2%	174.35	Group	53,002	56,244
Florida S	10FLS	79.2%	135.07	Group	29,581	31,744
				Other*	27,102	31,574
Georgia	11GA	66.5%	190.02	Group	38,005	42,788
				Other*	9,230	9,796
Hawaii	12HI	81.2%	137.76	Group	8,541	7,087

FUN FACTS:

- California South is the Largest Area in the WSO Structure.
- We contribute the largest \$ amount when compared to other Areas.
- The % of our groups contributing is 71.5%.
- Hawaii and New Hampshire have the highest % of groups contributing to WSO.

- Calif. So. average \$ contributed/group: \$144.56
- Alaska, Kentucky and Georgia have the highest average contribution amounts/group.
- Based on the 2018 Audit, the estimated Cost of Group Services: \$4,254,541
- The number of US and Canadian Groups: 14,551
- *WSO expenses per group: \$292*

What Services does WSO provide each Group?

➤ The complete list is on the 2nd page of the Quarterly Appeal.

➤ Examples are:

* Answers ?s about group issues

* Prepares and distributes CAL

* Produces the Forum

* Performs outreach to professionals

* Oversees Alateen Safety and Behavioral Requirements

* Supports International structures

How Al-Anon Serves Your Group and You

Programs		
Group Services <ul style="list-style-type: none">Keeps Group Records information currentHolds conference calls with CoordinatorsSupports Alateen and Al-Anon Member Involved in Alateen Service (AMIAS) CertificationSends complimentary Conference Approved Literature (CAL) and other service materialsSupports Al-Anon Information Service Centers (AIS)Answers your questions about group issuesOversees Alateen Safety and Behavioral Requirements	Literature <ul style="list-style-type: none">Responds to correspondence about literature and The ForumPerforms research to give the most thorough response to members' questions regarding CALProcesses requests to reprint CALPrepares and distributes CALPlans, schedules and conducts Literature Committee web conference callsProduces The ForumManages AFG Connects folders for the Forum and Area Newsletter Coordinators	<ul style="list-style-type: none">Responds to all communications regarding Delegate and Conference concernsDevelops service tools to educate the membership on the Structure International <ul style="list-style-type: none">Supports International structuresCoordinates International Al-Anon General Services MeetingPrepares International Al-Anon General Services Meeting (IAGSM) SummaryMonitors and processes reprint permissions for the International communityCoordinates the review of translations of CAL Other Program Services <ul style="list-style-type: none">Coordinates and staffs Together Empowering Al-Anon Members (TEAM) EventsMaintains the archivesCreates International Convention Program
Administration and Digital Strategy		
Administrative Services <ul style="list-style-type: none">Facilitates special projects and events, including Conference and International ConventionsMaintains and defends copyrights and trademarksGrants permission for service arms to post the Legacies on their websitesCoordinates Staff and Trustee participation in International and Area eventsOversees Staff implementation of the Board's Strategic Plan	Digital Strategy <ul style="list-style-type: none">Designs, builds and maintains the websiteCreates and manages social media pagesCreates content for blogs, podcasts and social mediaSupports Web & Public Outreach (PO) CoordinatorsProduces and distributes news releasesDevelops service-wide PO campaigns, including PSAsMaintains The Best of Public OutreachConducts internal research and collaborates with researchersDesigns, builds and distributes In the Loop	
Finance & Operations		
Finance & Customer Service <ul style="list-style-type: none">Pays the bills of AFG, Inc.Receives and processes contributionsProcesses literature orders for members, groups, and Literature Distribution Centers (LDCs)Receives and processes Forum subscriptions	Operations <ul style="list-style-type: none">Designs The Forum, Convention programs, literatureMaintains AFG Connects and the online storeTranslates and distributes Le lien and Al-Anon y Alateen en acciónTranslates literature and other written piecesStocks literature inventory	

What Special Projects Does WSO Plan For 2019?

- Online store redesign
- Meeting search database upgrade
- Project management software implementation
- New Public Service Announcements (PSAs)***Lunch**
- Interpretation at 2019 WSC in Spanish and French
- Develop mobile app—increase access to recovery
- Implement translation memory software

These are part of the Strategic Plan Initiatives

Why does WSO predict a deficit budget for 2019?

(\$178,956)

- Literature sales dropping to 2017 levels
- Increase in general operating expenses
- Implementation of Strategic Plan Initiatives

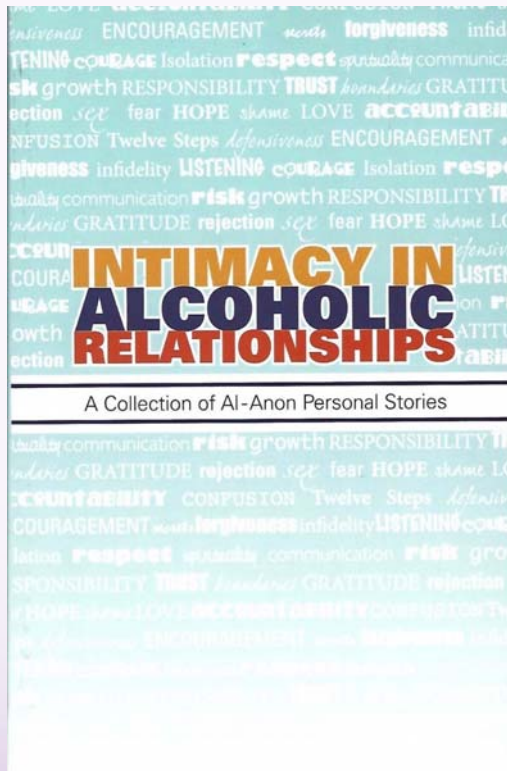
How can groups help support our growth?

- Increase in number of groups that contribute.
- If each group that is already contributing gives an additional \$8 in 2019, the goals will be met!

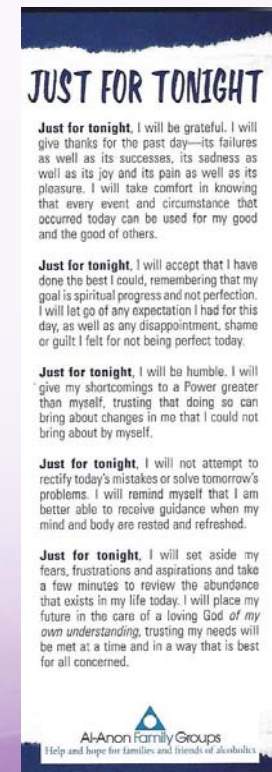
Conference Approved Literature (CAL)



Introduced at 2019 Al-Anon International Convention, Conceptual Approval: 2011



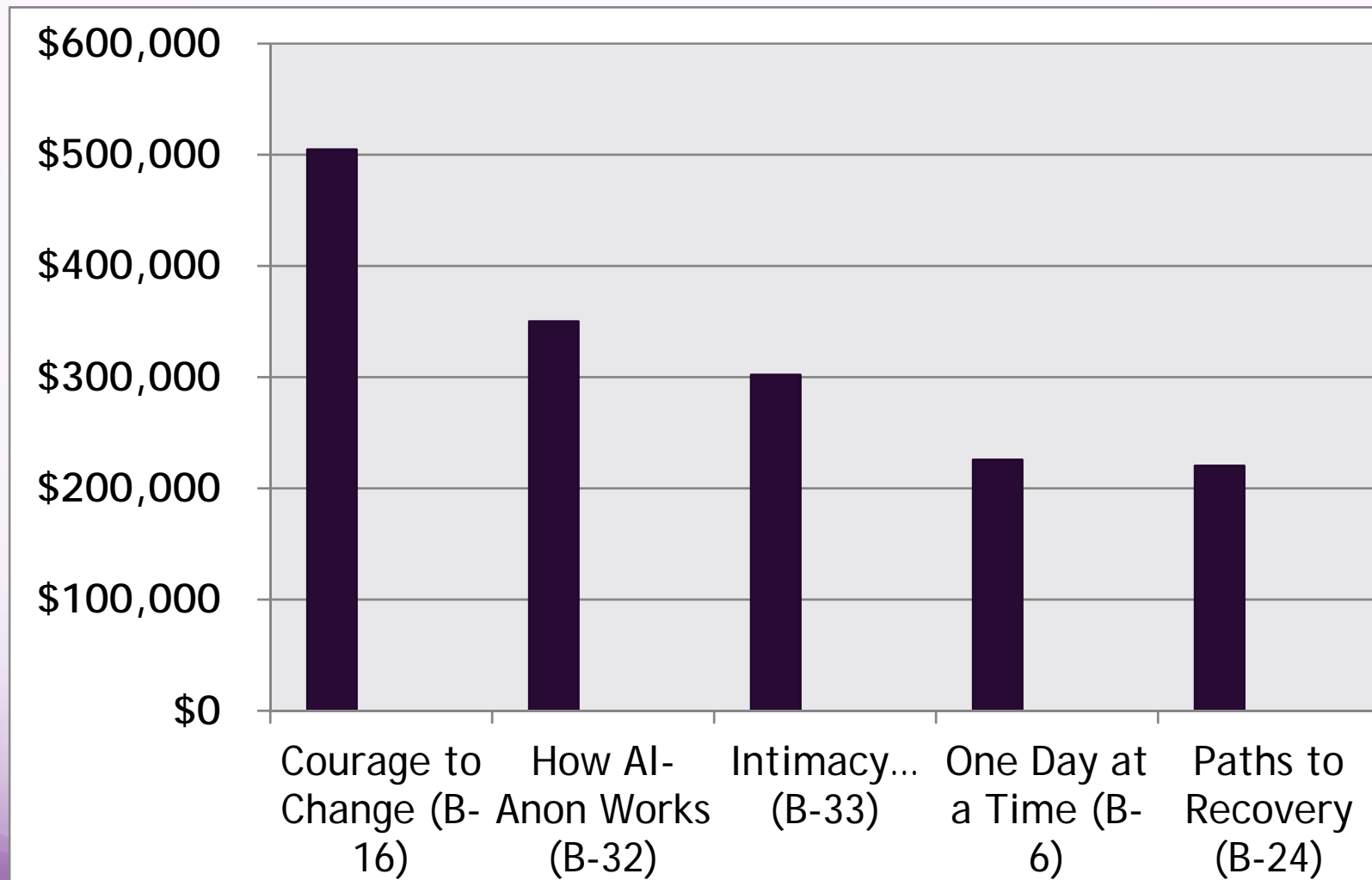
Conceptual Approval Given at 2018 World Service Conference



How Does Literature Become “CAL”?

- 1962 Motion: That all literature recommended by the WSO be accepted and approved and called “Conference-Approved Literature” and that all existing literature be so stamped.
- CAL process described in May and June 2019 Forums by Tom Coffey, WSO Associate Director-Literature.
- For more information see our *AI-Anon/Alateen Service Manual, 2018-2021*, pgs.110-116

Literature: Top Selling Books of 2018



I had the great pleasure of being appointed to the Literature Committee for this World Service Conference. Tom Coffey is my hero!



Thought Force: Welcoming Potential Members *SKIT*



Policy Task Force Presentation

Alateen Discussion:

Motion #3-(91 YES, 3 no, 0 abstentions)- CARRIED

To amend the text on pages 93-97 in the “Alateen” section in the “Digest of AI-Anon and Alateen Policies” section of the 2018 AI-Anon/Alateen Service Manual (P-24/27)

“This is simply a clarification of the policy for Alateens, not a change in the actual policy.”

Alateen Discussion cont.

Sample of new/added text:

“Each Area must identify the required steps that need to be taken by members in order to comply with their Area’s requirements. maintaining and implementing these Area requirements demonstrates to the fellowship and to the public that Alateen is a program characterized by careful oversight of young people seeking recovery from the effects of someone else’s drinking.”

Task Force/Work Group Presentations

- World Service Handbook: amend text
- Concept Five: amend descriptive text
- Bylaws of AI-Anon Family Group Headquarters, Inc.: refining, clarifying (similar to what we do)
- Electronic/Virtual Meetings: supplement, fulfilling Primary Purpose and vision for future.
- Together Empowering AI-Anon Members (TEAM): discontinued after 2019, but looking for new ways for WSO and Board of Trustees to connect with AI-Anon members.

What's Coming Next?

- 2020: A.A. International Convention, with Al-Anon participation. Detroit, MI. July 2-5, 2020. Early registration opens Sept.9, 2019.
- 2023: Al-Anon International Convention, with A.A. participation. Albuquerque, NM. June 29-July 2, 2023. Located at Albuquerque Convention Center with two attached hotels.
25(Carlsbad Caverns, Ghost Ranch and more!



I'll end with some of my favorite quotes from WSC...

"There is no graduation in Al-Anon, not even a recess!"

"Service, it's like someone poured 'Miracle Grow' on my program!"

"Embrace your own journey into Recovery!"

"Pause, Pray, Proceed!"

