

Use of the Al-Anon Name

What does this mean and
what does that represent today?



The Al-Anon Name is Protected by Copyright and Trademark

- The WSO will register any group designating itself as an Al-Anon Family Group with the understanding that it will abide by the Traditions and that meetings will be open to any Al-Anon member. *(2022-2025 Al-Anon/Alateen Service Manual, [SM] p. 85)*
- By registering as an Al-Anon Family Group with Al-Anon Family Group Headquarters, Inc. (AFG, Inc.), a group is granted permission to use the Al-Anon trademarked name and logo without modification for the purposes of Public Outreach as well as AFG, Inc. copyrighted materials for the sole purpose of conducting its meetings. (al-anon.org, new group/group update submission page)
- The WSO...“Maintains and protects copyrights and trademarks”. (including the Al-Anon name) **(SM, p. 171)**

Why Groups Need to Be Registered with WSO

- A group that identifies itself as an Al-Anon group without registering is in violation of our principles and general primary purpose.(World Service Office)
- Using the name “Al-Anon” carries with it responsibility which is now outlined on the new group registration and change form(s). (World Service Office)
- In keeping with Tradition Six, we do not lend our name to outside enterprises, which includes groups that are not registered (with WSO) and using the Al-Anon name.
- Any public website connected to a geographic structure is to abide by the same principles. (World Service Office)

The Benefits of Registering with WSO

- The group is findable to a newcomer/new member on the World Service Office (WSO) al-anon.org online meeting directory. *If a registered group has an AIS/LDC/District listing, it will be listed in both places.*
- “...groups are granted permission to share or display any copyrighted materials during their meetings.” (SM, pg. 27)

How do Al-Anon Groups Update/Register in the SCWS Area?

- Our Area is unique. We have our own Group Registration Update / New Group Registration form to make it easier for our groups. We are the 'one stop shop' to update all group information.
- The information sent to our Group Records Coordinator (GRC) is updated **directly** to the WSO database, and the information is then copied to the local Al-Anon Information Service (AIS) Offices, Literature Distribution Centers (LDC) or District website.
- Our GRC also copies the District Representative of all additions/changes.
- The direct link for our online form
<https://www.scws-al-anon.org/alanon-group-registration-records-change-form/>

Questions/Comments?

Reminder:

- Only “members” of the AWSC have “voice”
- Raise your Zoom hand (click on “reactions”, “raise hand”)
- 1 minute at the “mic” for Questions; 2 minutes for Comments
- Please lower your hand if another member asks your question or makes your comment.