



## **Al-Anon Family Groups Copyright & Trademark Protection**

Understanding the new world reality and how members can help protect Al-Anon's name

# COPYRIGHT

**What:** The exclusive legal right given to an originator to print, publish, perform, film or record a piece of work

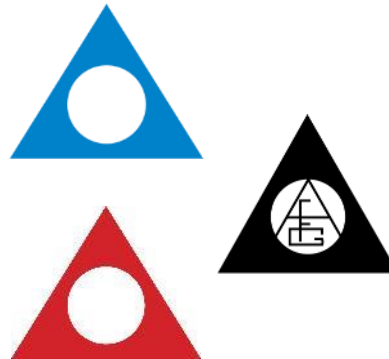
**Why:** Protects the collective wisdom of Al-Anon members

**How:** Ensuring only the entity which owns the rights can legally use it

**When:** All the time

# TRADEMARKS

- ▶ Al-Anon “marks” registered with the U.S. Patent and Trademark Office (and global equivalents)
- ▶ Names:
  - ▶ AL-ANON
  - ▶ ALATEEN
- ▶ Symbols and Logos



# Violating Copyright Harms AI-Anon

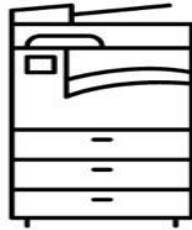
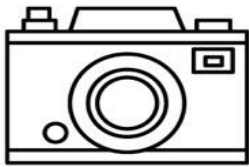


# Violating Copyright Harms Al-Anon

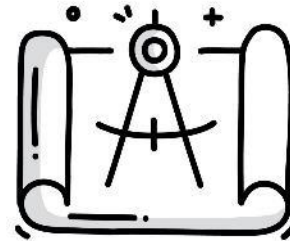


# Common Violations of Copyright

- ▶ Reproducing Conference Approved Literature



- ▶ Using the Al-Anon Logo or Name on Social Media Pages or Websites
- ▶ Modifying the Al-Anon or Alateen Logo





# Permission to Use

## Traditional

- ▶ Al-Anon name & logo
  - ▶ Group and registered service arm event flyers
  - ▶ Registered service arm websites and social media pages
- ▶ Al-Anon Guidelines
  - ▶ Photocopies created by members, groups, and service arms

## Explicit

- ▶ Excerpts from CAL
  - ▶ Members, groups, and registered service arms may reprint limited excerpts with approval.
- ▶ CAL in meetings
  - ▶ Groups may photocopy or post CAL readings for the duration of the meeting only.

**Al-Anon Guidelines**

The Shared Experience of Al-Anon and Alateen Members

# Resources



## Al-Anon Guidelines

The Shared Experience of Al-Anon and Alateen Members.

[Al-Anon Service Arm Websites](#)

G-40



**Thank you for your efforts to share  
this message and protect Al-Anon's  
trademark name and copyrights!**

